

ETHOS PRIVACY

BY SENTINEL

MANAGED SERVICES

Drive your privacy strategy through regular privacy risk assessments

Ethos Privacy Risk Assessments

With a fast-changing regulatory environment and profitability increasingly dependent on the collection and use of personal information, it is critical for organizations to have a privacy risk management process that can quickly assess and manage privacy and reputational risks. Compliance with data protection legislation is simply not enough. An effective privacy program must also encompass other commitments, such as contractual obligations, customer expectations, and external statements about how personal data will be handled and protected.

Privacy has quickly become extremely complex, stretching most privacy teams to their limits. The rate of change of external requirements and the sheer volume of corporate projects utilizing personal data have exploded. These factors increase the level of effort and financial risk associated with existing programs and new initiatives.

Scalable tools for documenting privacy risk (e.g., Privacy Impact Assessments, Legitimate Interest Assessments, and Data Protection Impact Assessments) help organizations analyze and manage privacy risks for individuals arising from the processing of their information.

As organizations weigh how to best document Privacy Risk Assessments, the need for managed service support has never been more important. Our industry specific privacy specialists have extensive enterprise experience with identifying and assessing privacy risks throughout the data lifecycle from collection to deletion including conforming the notices provided to the users, the legal basis of such processing, and recommending appropriate privacy controls.

Outsourcing privacy risk assessments make good business sense for several reasons:

1. **Take pressure off internal resources:** Privacy teams are typically resource constrained and may not have bandwidth to undertake this exercise at scale. We can take the pressure off your team and save development delays by bringing the assessments and recommended controls to a stage where you are only required for review and sign-off.

2. **Reduces key-person risks:** High attrition rates in privacy teams and lack of experienced internal resources pose considerable risk for organizations. Our privacy specialists have deep expertise in drafting the risk assessments and partnering with business units and other essential stakeholders, and our documented processes drive consistency, even when personnel changes.
3. **Increase consistency:** Privacy risk assessments drafted by different privacy team members may lack consistency in analysis and recommended controls. We ensure risk assessments are detailed, uniform, and documented in non-legal business friendly language providing clarity on processing activity risk and the recommended controls.
4. **Leading Practice approaches:** In situations where you do not already have a preferred privacy risk assessment questionnaire, we provide ready-to-use models drafted in business-friendly language with simple instructions to speed and ease answering.

Summary

Ethos Privacy specialists combine privacy subject matter expertise and experience with today's privacy technology stack to communicate with business and IT/IS teams to draft privacy risk assessments efficiently and effectively. We establish relationships with stakeholders across the business, IT, and leadership to foster collaboration and cooperation. For those companies using privacy tools or considering their purchase, our privacy specialists have the experience to leverage your chosen technology to keep critical initiatives on track.

Learn More

Ethos Privacy is committed to the successful implementation of privacy programs that strengthen your company's brand, reputation, and overall trust in your organization. We offer both strategic consulting and a software platform to help define, measure, and optimize the right privacy program for your organization.

Contact info@sentinelcsg.com to find out how your business could benefit from our privacy risks assessments and flexible, tiered pricing, and menu of expert privacy consulting services.